VODAFONE

Project

Design and development of new distribution override system

Requirements

- Provide system infrastructure for distribution savings of £1 million per annum
- Identification of ways to reduce distribution costs across all sales channels
- Preparation of irrefutable business case
- System development and deployment into production environment

The Challenge

- Integrate new system with existing order management and warehouse systems.
- Provide reporting suite to measure cost savings achieved





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The KFA Solution

- Consultancy to:
 - Analyse existing order distribution data
 - Identify potential cost savings with UTL, Vodafone's distribution partner
- Creation of business case, identifying potential cost savings
- Design, development and test of new 'Delivery Override module'
- Integration with the existing Order Management system
- Full system implementation



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The Outcomes

- Project completed on time and in budget
- Savings in distribution costs in excess of £500,000 per annum during first year
- Potential for savings of up to £1million per annum in future



KFA has helped to provide solutions to our distribution costs. We have seen many thousands of pounds saved this year by ensuring orders were on the most cost effective and appropriate service. They have built and provided a framework for next years budget challenge of £1m saved from our total forward logistics costs"

Gareth Williams
Senior Strategy & Planning Manager

