

Project

Development of new Magento 2 eCommerce website with data integration to existing system.

Requirements

- Build an easy to use website to allow customers to purchase simple, configurable and bespoke products.
- Analyse and import existing product and customer data into the new website.
- Provide hosting for the new website.

The Challenge

- UNICOL pride themselves on their ability to produce standard, bespoke and dedicated solutions to match thousands of screens, projectors and more.
- They needed to improve their customer experience with a more ‘user-friendly’ interface to showcase their solutions.

The KFA Solution

Creation of Application Programme Interface between eCommerce web solution and existing FileMaker database system.

- Utilises RESTful web services written in Java Spring Boot.
- Develop a Magento 2 system with the functionality to allow customers to order a simple, configurable or bespoke product.
- KFA are now hosting the new website for UNICOL.

The Outcomes

- A one-stop shop for UNICOL customers to access all UNICOL products and product information.
- Enhanced take up of eCommerce site – Increased sales.
- Increased customer satisfaction and engagement.

Feedback

“KFA have been an extremely easy and helpful company to work with from the word go. No challenge was too tough and no task was too small and we most definitely gave them a fair few of both!

Richard, Joe and Dan were easy to work and communicate with, providing us with meetings, messenger chats and a service desk to ensure we were kept up to date with all progress.

They have produced a website that we are extremely proud of and one that has received positive feedback from launch. Our new site features a modern design that provides an easy way to buy products, download brochures, get instructions, watch videos and more.

On top of that, they have provided us with the tools to keep it up to date whenever we want with ease. I couldn't recommend KFA enough.”

Sophie Spowell – Marketing, UNICOL